

# Long Jetty Revitalisation

June 2013

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# Long Jetty Revitalisation

- Central Coast Highway Streetscape Improvements
- Long Jetty Improvement Masterplan



# Long Jetty Revitalisation

## Central Coast Highway Streetscape Improvements

- Drivers of project
- Identified in 2012/13 Strategic Plan
- Public meetings
- Approvals (WSC/RMS)
- RMS Plans for upgrading Hwy



# Long Jetty Revitalisation

## Central Coast Highway Streetscape Improvements

- 9 Spherical Bollards
- 45 Flag Poles
- 27 Planter Boxes (19 Rectangular and 8 Round)
- 25 Building Facades Painted and another 12 buildings to be painted



# Long Jetty Revitalisation

## Central Coast Highway Streetscape Improvements

- Remaining Works
  - Painting of shops
  - Cleaning of footpaths
  - Public Art (traffic signal boxes and town entry statements)



# Long Jetty Revitalisation

## Central Coast Highway Streetscape Improvements

- Challenges/Lessons
  - Timing of public art & retention of some plants
  - Installation of banners



# Long Jetty Revitalisation

## Central Coast Highway Streetscape Improvements

- Successes
  - Engagement with business owners
  - Establishment of new businesses
  - Public Art



# Long Jetty Revitalisation

- **Central Coast Highway Streetscape Improvements**
- **Next Steps**
  - Funding concludes 30 June 2013
  - Future projects identified in draft Masterplan
  - Ongoing maintenance of plants/assets
  - Future opportunities





# Long Jetty Revitalisation

- Long Jetty Improvement Masterplan



## LONG JETTY VILLAGE CENTRE IMPROVEMENT MASTER PLAN

DRAFT



PREPARED BY: MOIR LANDSCAPE ARCHITECTURE FOR: WYONG SHIRE COUNCIL | REVISION A | JOB O866 | JUNE 2013



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CENTRAL COAST



# Long Jetty Revitalisation

## Long Jetty Improvement Masterplan

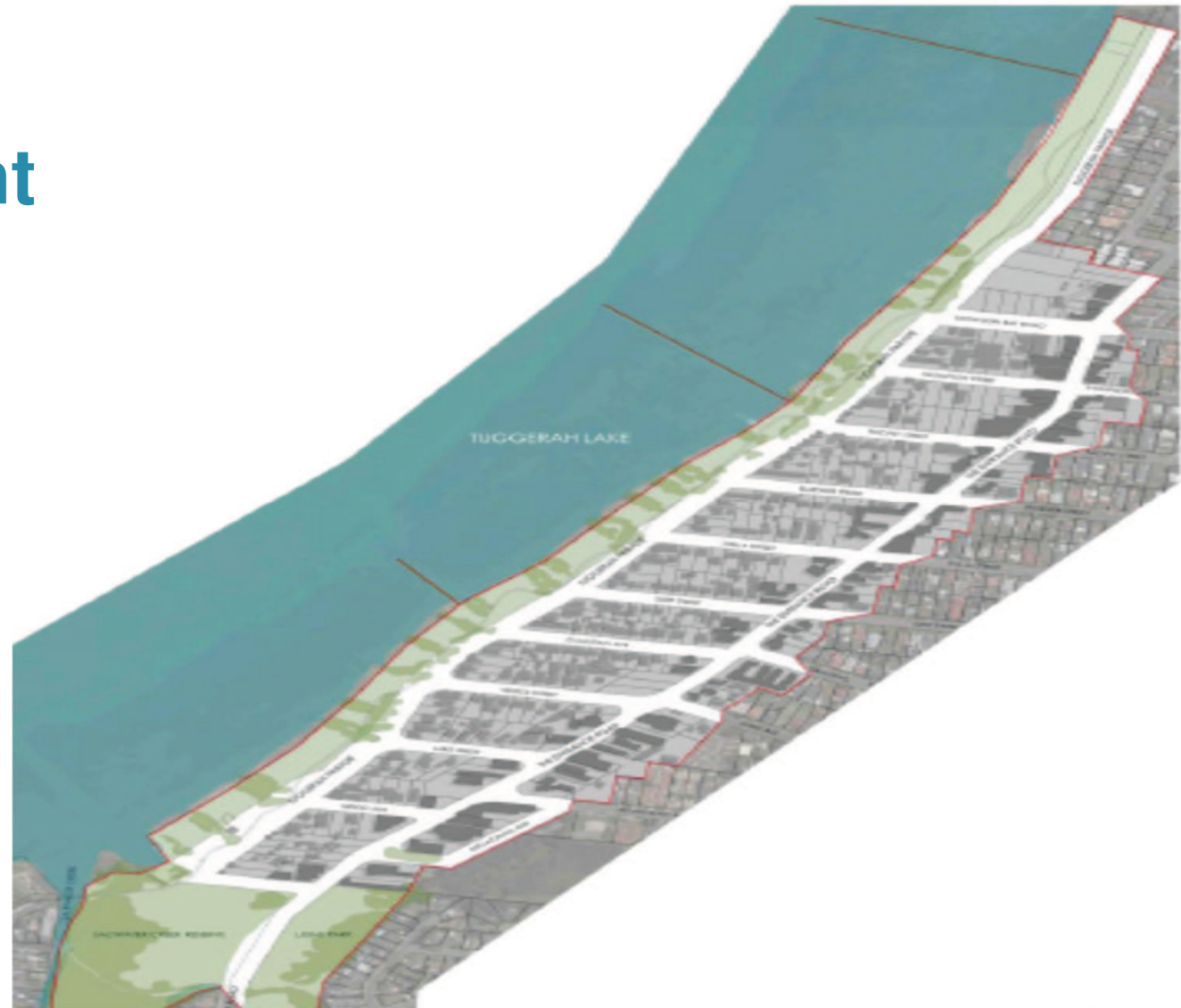
- Define the main village centre
- Improve visual and physical connections between the Lake and Commercial Precinct
- Enhance the streetscape through street trees and footpaths
- Provide a 'draw card' along the foreshore
- Incorporate legible and consistent signage through the Study Area
- Establish a clear and consistent design theme for Long Jetty
- Look at opportunities for businesses



# Long Jetty Revitalisation

## Long Jetty Improvement Masterplan

- Study Area



# Long Jetty Revitalisation

## Long Jetty Improvement Masterplan

### ■ Precincts

#### LEGEND

- A** MAIN STREET & URBAN CORE
- B** SALTWATER CREEK RESERVE & LIONS PARK
- C** LAKE FORESHORE & JETTIES
- D** SOUTHERN PRECINCT



# Long Jetty Revitalisation

## A MAIN STREET & URBAN CORE



### CURRENT PROJECTS

- 1 Painting of existing buildings along The Entrance Road
- 2 Planter Boxes, Flag pole banners & Spherical bollards
- 3 Street Furniture - Retro Benches
- 4 General footpath upgrades

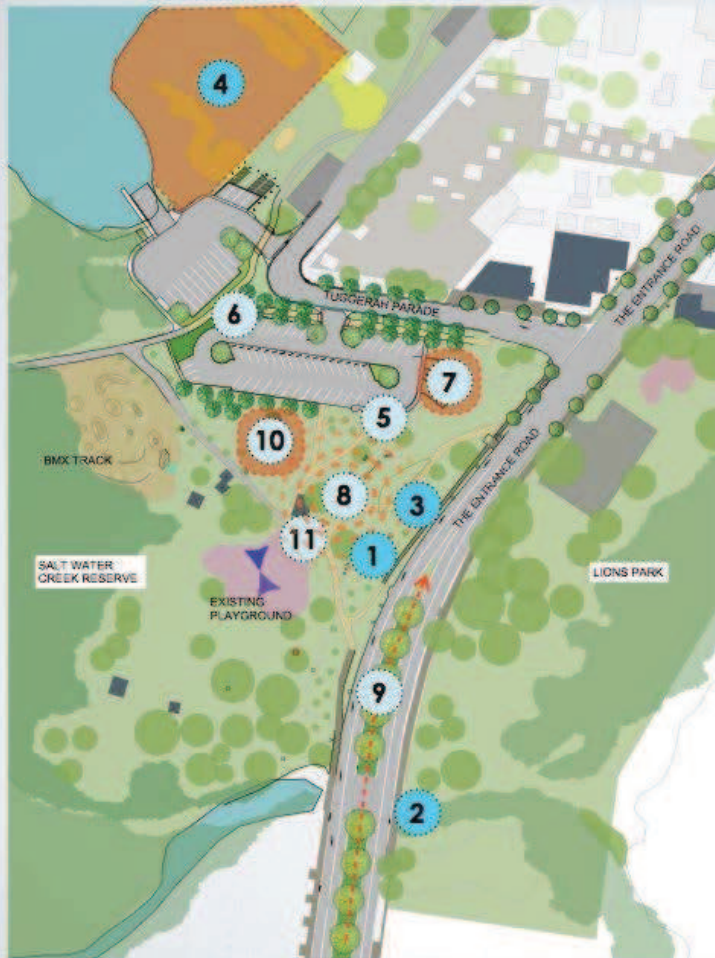
### PROPOSED PROJECTS

- 5 Main street footpath upgrades (consistent design theme)
- 6 Re-zone land between Thompson Street and Pacific Street from 2(a) to 3 (a)
- 7 Possible upgrade of old cinema complex
- 8 Street scape improvements including possible footpath widening in key areas to create alfresco areas
- 9 Consolidation of parking, street trees and WSUD initiatives on side streets (Toowoon Bay Rd, Pacific St & Thompson St)
- 10 Street trees and landscape improvements
- 11 Focal point at northern gateway



# Long Jetty Revitalisation

## B SALTWATER CREEK RESERVE & LIONS PARK



### CURRENT PROJECTS

- 1 Proposed sculptural artwork (Sea horse theme)
- 2 Gross Pollutant Trap
- 3 Flag Pole Banners
- 4 Salt Marsh Regeneration Zone

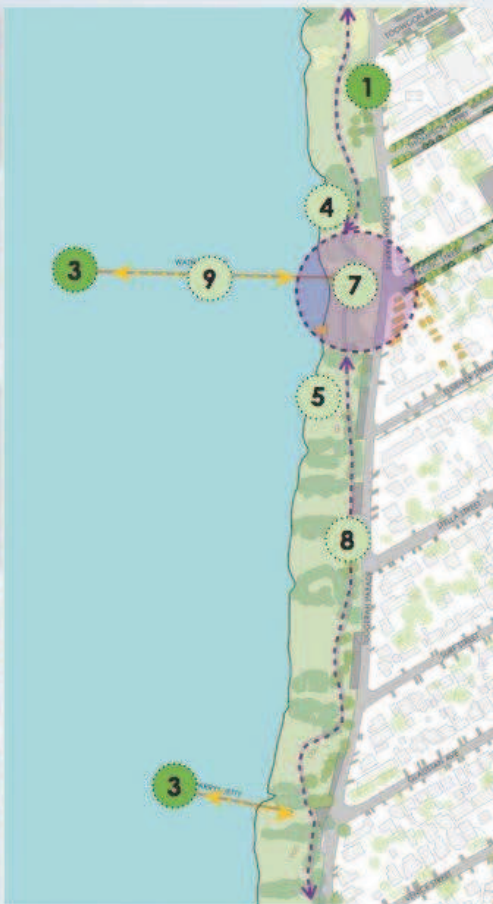
### POSSIBLE PROJECTS

- 5 Improve existing toilet block
- 6 New boat ramp & Carpark
- 7 Mobile food outlets
- 8 Provide free WiFi access
- 9 Feature landscaping along southern gateway entry
- 10 Kiosk / Restaurant / Estuary Management Education Centre
- 11 Possible expansion of playground area



# Long Jetty Revitalisation

## C LAKE FORESHORE & JETTIES



### CURRENT PROJECTS

- 1 Replace existing toilet blocks
- 2 Installation of Gross Pollutant Traps
- 3 General Jetty upgrades / maintenance (ie. painting, general repairs)

### POSSIBLE PROJECTS

- 4 Selective tree removal to provide continuous foreshore open space and improve safety and connectivity
- 5 Proposed planting of landmark trees to provide visual connection to urban core
- 6 Embellishment of existing jetties through lighting
- 7 New public park, food outlet and water play area at Watkins Jetty.
- 8 Event space along cycleway for festivals (eg. sculpture by the lake) to encourage use of foreshore.
- 9 Introduce wind turbines to provide a visual marker & showcase alternative energy generation



# Long Jetty Revitalisation

## D SOUTHERN PRECINCT



### CURRENT PROJECTS:

- 1 General footpath upgrades
- 2 Continue to promote the diverse mix of businesses
- 3 Flag pole banners and spherical bollards
- 4 Facade painting

### POSSIBLE PROJECTS:

- 5 Provide a unifying element such as street trees and landscaping in what is currently a mix of businesses and architectural forms.
- 6 Opportunity to improve parking and utilise side streets and connecting roads.
- 7 Opportunity to define southern gateway through the built form





# Long Jetty Revitalisation

## Long Jetty Improvement Masterplan

- Implementation & Funding
  - Priorities, Timeframes & Probable Costs
  - Inform future Strategic Plans and workprograms
  - Projects could span 15- 20 years
  - Regular Reviews



# Long Jetty Revitalisation

## Long Jetty Improvement Masterplan

- Next Steps
- Review by Executive and Councillors
- Public Exhibition
- Adoption



# Long Jetty Revitalisation

- Questions?

